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answer important questions before beginning any project. It is a book that helps project managers start correctly by asking primarily what is it that they are trying to accomplish and for what purpose.

Strategic Project Management Made Simple - A Book Review

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Strategic Project Management Made Simple-4 Critical Strategic Questions Posted on March 6, 2014 by Jerome Rowley This is a series of notes on Terry Schmidt's book Strategic Project Management Made Simple, which adds the Logical Framework Approach to traditional project management in order to facilitate strategic planning.

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methodology which proposes principles and process to improve delivery. Within software development, Scrum methodology is one of the most popular and simple frameworks to put the principles of Agile in practice. The goal of Scrum is to improve communication, teamwork and speed of development.

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He then wrote Strategic Project Management Made Simple: Practical Tools for Leaders and Teams (2009), which featured the Logical Framework Approach. Initially, multilateral donors, regional development organizations,

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NGOs, and the World Bank used the LFA.

Turning strategic goals into successful projects

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ISBN-10: 1503125467 Author: Eugène

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Strategic Project Management Made Simple

Strategic Project Management consists of selecting, managing and measuring project outcomes to ensure optimal value for an organization. All projects undertaken by an organization must

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meet a set of criteria setup by the organizations' leadership to ensure alignment with the strategic vision of the organization.

Strategic Project Management - Eric D. Brown, D.Sc.

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to manage it effectively. The most important project management task is to understand exactly what you are trying to do, what success will look like and how you will know you have reached it.

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Set your Outcome targets with an eye on your desired Purpose and its associated Measures. Target these at the magnitudes needed to achieve the Purpose-level impact you are aiming for. For example, if you only have 20 percent of people apply the concepts, it would not be necessary for 90 percent to learn them.

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MG651 | Project Management This course presents the specific concepts, systems and techniques for managing projects effectively. It leads students through a complete project life cycle, from requirements analysis and project definition to startup, reviews and phase-

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